

To: CBD Board

Subject: Noe Valley Association (NVA) – Quarterly Board Meeting

Meeting Date: Wednesday, February 8, 2012 9:00 am – home of Debra Niemann,
Executive Director - 4171 23rd Street – SF, CA.

A quorum was present, consisting of: Bob Roddick, Chairperson, Eric Alexanderson, Treasurer and Debra Niemann, Secretary. Other board members in attendance included Megan Brown Mark Campana, David Eiland, and Isabelle Salvadori. Absent: BJ Droubi and Al Goodwin

Bob Roddick called the meeting to order at 9:32am.

Old Business

Conference reports–were presented from the 9/22/11 annual property owner meeting. The report was approved as presented, with the first motion made by Eric Alexanderson and seconded by Isabelle Salvadori.

2011/12 Financial Review – Eric Alexanderson, Treasurer presented the first half 2011/12 financial reviews. The financials were approved as presented first by Mark Campana and seconded by David Eiland and unanimously approved by the Board.

New Business

NVA Contribution to Holiday Lighting and Marketing

As agreed at the May, 2011 board meeting, the NVA is reallocating security funds of \$5,000 as follows, \$1,500 to lighting and \$3,500 to events.

This item was on the agenda as a reminder to all board members of their commitment to event marketing for Noe Valley. There is not action to be taken on this item.

Easter Egg Hunt – 2012 – Debra noted that BJ Droubi and Co. was not able to produce the EEH this year. Requests for donations have been made to all major contributors from past events. The NVA needs to raise an additional \$1,500 to cover the expenses of hiring an event manager for the EEH.

Mark Campana agreed to fund up to \$1,500 for an event manager or make up the difference whichever was less in order to produce the EEH this year.

Next Step: send an invoice to Mark once all contributions are received for the amount needed to produce the event.

Parking Lot lighting – it was noted in conversations with the owners of Le Zinc that the two streetlights in the parking lot next to Le Zinc have not been working properly. This is of great concern to the owners of Le Zinc not only for their customers but all who park in this City Lot next to their restaurant.

The Le Zinc owners asked the NVA to intercede with the City to see what could be done.

Debra stated that the NVA had indeed been managing the MTA office, which manages City parking lots to trim the trees, clean the tree wells and reduce the sign that was currently blocking the Le Zinc signage. Debra reported that MTA had responded quickly and completed all this work and we would once again ask them to once again repair the streetlights in the parking lot.

Officer Lorraine Lombardo – is out on vacation leave, after taking leave for surgery. Her absence has caused concern among merchants that there is not consistent police presence on 24th Street.

Next Step: David Eiland moved that Bob , as chairperson write a letter to the new Captain at Mission Station asking that an officer be assigned to Lombardo's beat when she is on vacation. The move was seconded by Eric Alexanderson and approved unanimously by the board.

David Eiland called for an adjournment of the board meeting, it was seconded by Eric Alexzanderson and unanimously approved by the board.

The meeting ended at 10:25 am.

The date of the next board meeting will be in May, a date for this last board meeting of the VA's fiscal year will be emailed to all members.